



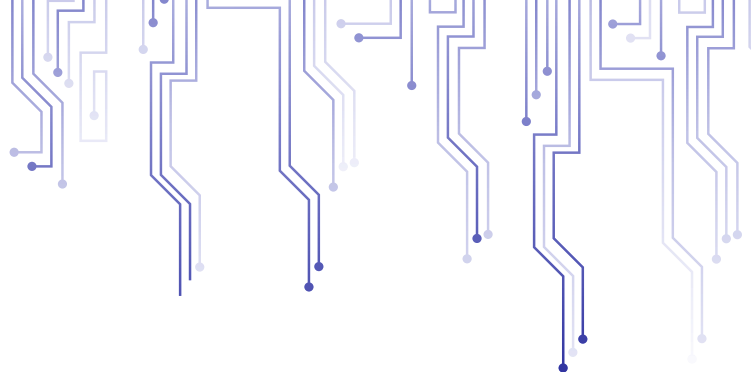
IVI CRYPTO  
**WHITEPAPER**  
INOOVI Ltd. \_\_\_\_\_





# Table of Contents

<b>1.0 Introduction</b>	<b>3</b>
<b>2.0 The INOOVI Team</b>	<b>6</b>
<b>3.0 Blockchain and Transfer Events: What is Happening in the World?</b>	<b>8</b>
<b>4.0Blockchain: The Door to Endless Possibilities</b>	<b>9</b>
<b>5.0 Our Manifesto: The Purpose of INOOVI – A World of Transfers and Events</b>	<b>11</b>
5.1 Crafting Unique Experiences	11
5.2 Full Elite Access Pass	12
5.3 Train with the Best of the Best	12
<b>6.0 Why Create a Cryptocurrency for Transfers and Events?</b>	<b>13</b>
<b>7.0 A Philosophy of You, Me and Us</b>	<b>15</b>
<b>8.0 The INOOVI - IVI Token Solution</b>	<b>16</b>
8.1 IVI Token as a Utility Token	17
8.2 Virtual Reality Live 360° Sessions	18
<b>9.0 How to Join the IVI Token Movement?</b>	<b>19</b>
<b>10.0 What About Other Cryptocurrencies?</b>	<b>21</b>
10.1 Cryptocurrencies and Sports	21
10.2 Zero Variation, 100% Originality	22
10.3 Exclusive Integration of Blockchain Technology	23
<b>11.0 An Investment for the Future: ICO Roadmap</b>	<b>24</b>
11.1 ICO Schedule	26
11.2 Contractual Agreements with Sports Clubs	26
11.2.1 Creation of Multi-Signature ETH Wallet	27
11.2.2 Token Burning	27
11.3 Information on Exchanges	27
11.4Current Trends, Forecasts and Introductory Pricing	28
11.5 ETH Blockchain Contract Address and Delivery	28



<b>12.0 Presenting INOOVI’s Bounty Campaign – It is Now or Never</b>	<b>29</b>
<b>13.0 Where is INOOVI Located?</b>	<b>31</b>
13.1 Contact Information	32
13.1.1 Social Media Handles	32
13.1.2 Public Media IVI Token Description 1 of 2	33
13.1.3 Public Media IVI Token Description 2 of 2	36
<b>14.0 Conclusion</b>	<b>40</b>
<b>15.0 Disclosure</b>	<b>41</b>

# 1.0 Introduction

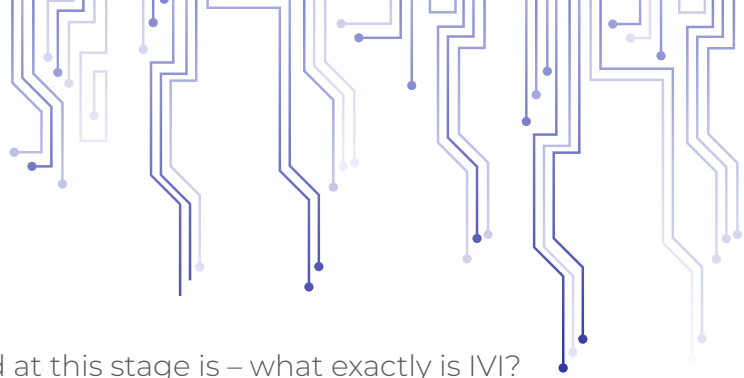
With an unparalleled vision, an experienced team of seasoned experts who are at the top of their game and a relentless pursuit for excellence – the INOOVI company is proud to announce a miraculous breakthrough in the cryptocurrency industry, a digital currency that aims to act as a **bridge between crypto and crowds** in the enigmatic arena of sports such as Football which is passionately followed by millions of aficionados across the globe.

With the shining names of Ronaldo, Messi and Neymar who are worshipped by fervent supporters on a global stage, the arena of Football is the hub of humongous profits and revenues where some players have been exchanged for a jaw-dropping \$250 million USD. In INOOVI's main operating market of South America, the fervor of fans is on another level altogether.



These characteristics make it the perfect industry for the penetration of Blockchain technology.

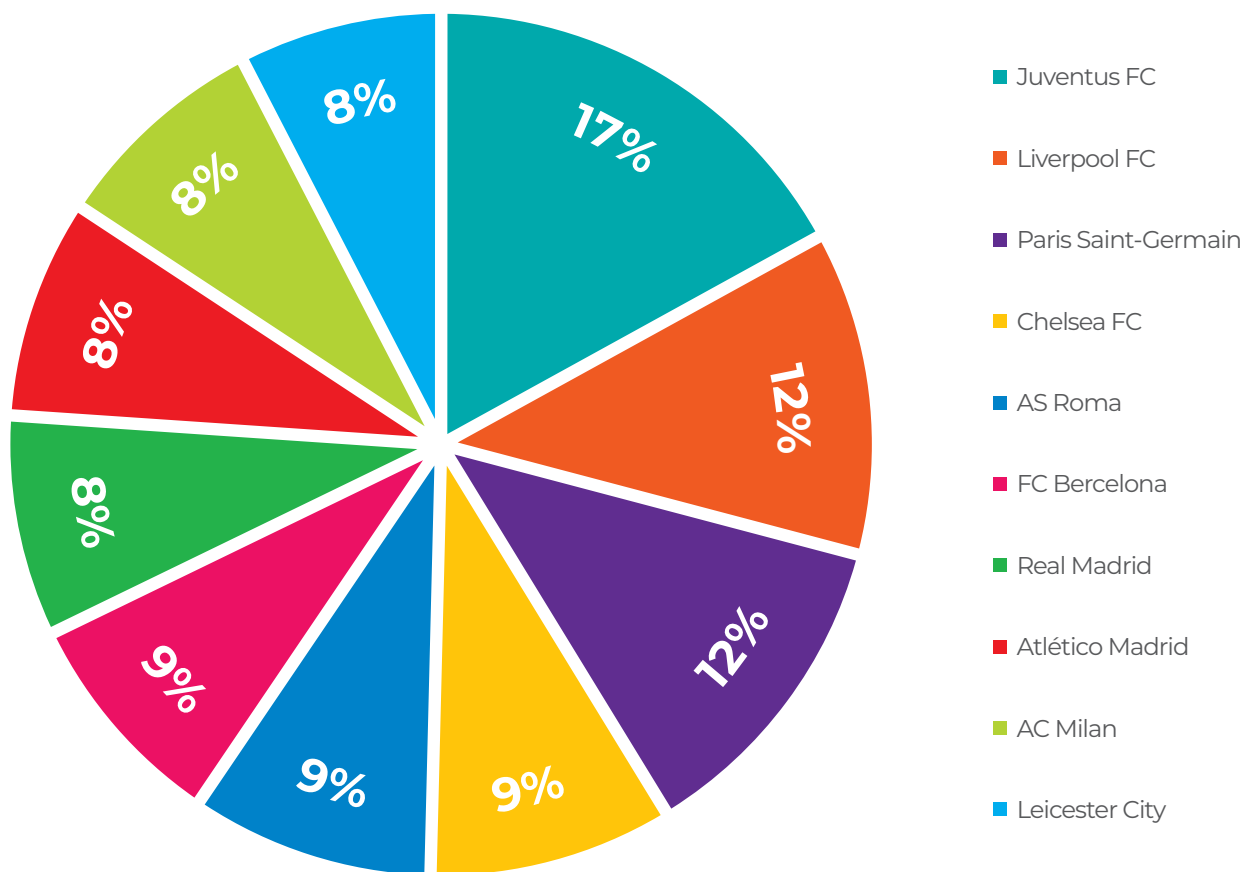
On the other hand, the present dynamics of the crypto market are characterized by a huge degree of complexity which makes it rather difficult for novice players to explore what it has to offer. When we claim to emerge as a pathway between crypto and crowds, our vision is to help facilitate users find a **simple way to lead life in a world of tokens.**

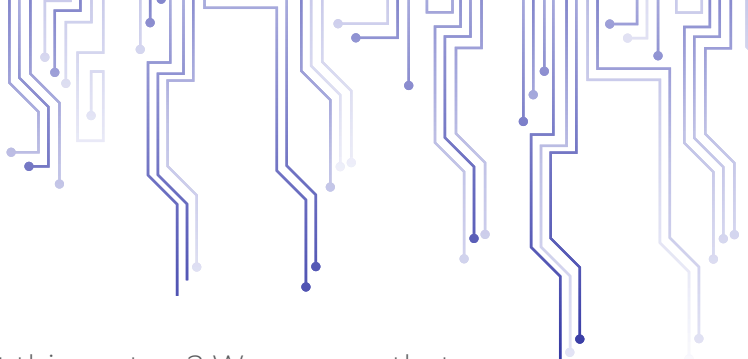


The crucial question which must be answered at this stage is – what exactly is IVI?

To put it simply, IVI is a master of many trades. It is not only a token, it is not only Bitcoin, it is not only a cryptocurrency, it is only a full part of the infinite prospects that Blockchain brings with itself. Boasting of latest features and the most modern technological frameworks that have surfaced as the premium benchmarks for the digital currencies of today, INOOVI essentially links Blockchain to the unexplored world of transfers, events and supporter experiences in a way that it has never been done before. We aim to shape a real world of business with genuine high yield profits. The premise of this ideology is rooted in employing the superior functionalities of Blockchain technology to connect the owners of IVI tokens with elevated levels of profits.

Are you excited to learn and know more about this venture? We are sure that you are. This is precisely we have developed this whitepaper to uncover the core elements of the IVI token while shedding light on why it could become the ultimate investment vehicle for you. With the IVI token you can finally unravel the prospects that only a select few have had the privilege to benefit from.





Are you excited to learn and know more about this venture? We are sure that you are. This is precisely we have developed this whitepaper to uncover the core elements of the IVI token while shedding light on why it could become the ultimate investment vehicle for you. With the IVI token you can finally unravel the prospects that only a select few have had the privilege to benefit from.



## 2.0 The INOOVI Team

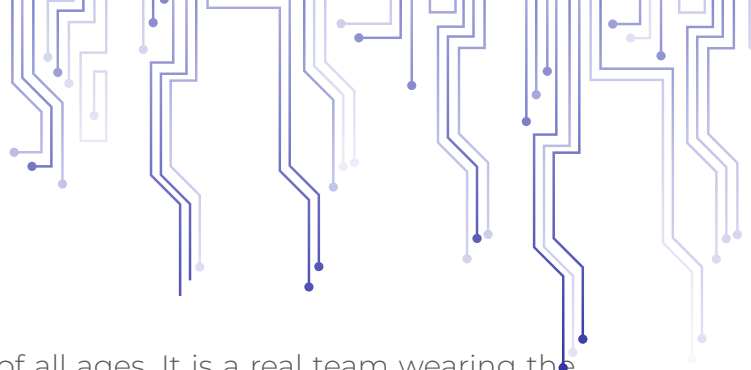
What is the decisive testament of a venture's success? Surely, it is the patrons and the people behind it who truly believe in its mission, vision and values. Introducing the INOOVI team to the prospective investors of the IVI token is fundamental to showcase its sheer diversity and strength.

In the current phase of its progression, the INOOVI token has already attracted top-class individuals from their respective fields. From businessmen, veteran investors, international sports stars, international players' agents and renowned TV consultants some of whom belong to beIN Sports, which is one of the leading sports broadcasters across the MENA region. A snapshot of our team is also available at <https://infinivi.io>.



The INOOVI squad is becoming huge, day by day as more and more players opt to play for Team INOOVI in addition to more than 180 high ranked international players that have already taken their pledge of allegiance. With its matchless collective capabilities, the full scale team has the expertise to launch, organize and support any upcoming commercial operations of the venture.

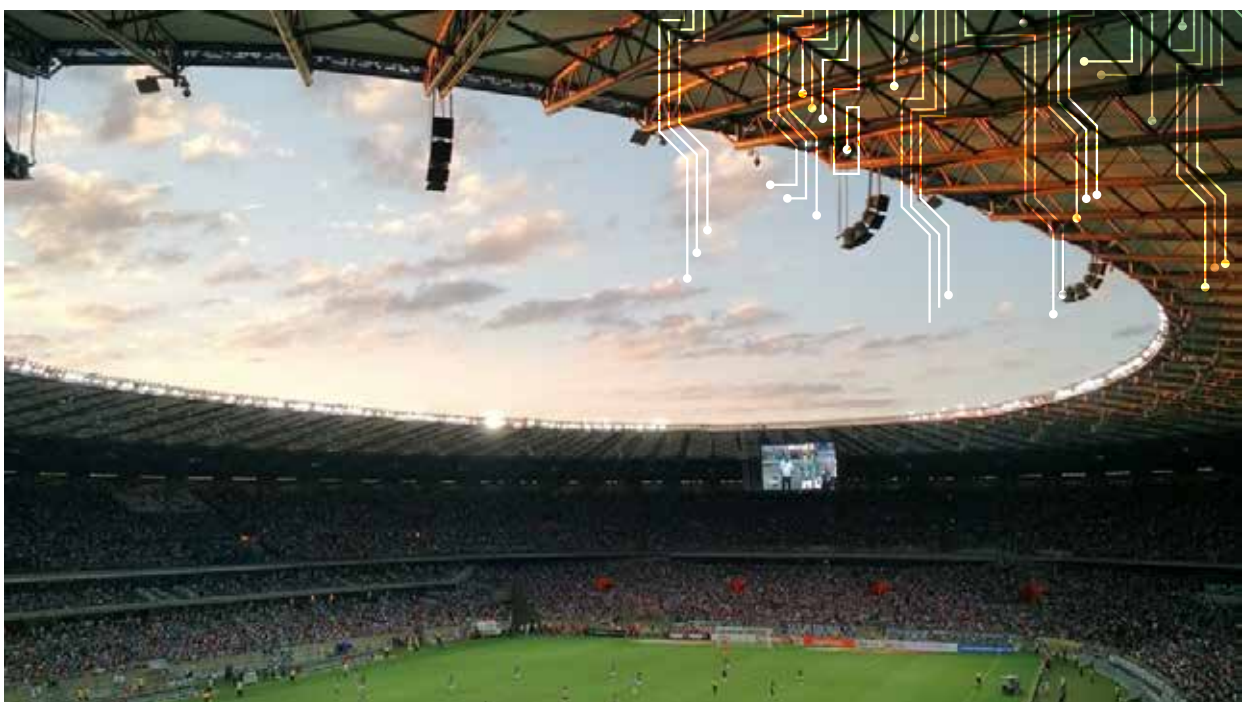
That is the foundation of INOOVI's business model and one of its key strengths – marching forward with an incredible and formidable team which is amalgamation of



different fields, sports, events and members of all ages. It is a real team wearing the crown of champions that are zealous about engaging in real businesses which have the ability to generate high profits and yield exciting returns.



***No matter where you are, no matter who you are, once you join Team INOOVI, you can be certain of standing shoulder to shoulder with champions that shall be a part of all our international transfers and events.***





# 3.0 Blockchain and Transfer Events: What is Happening in the World?

The advent of Blockchain is arguably the next disruptive innovation to have emerged since the launch of the internet in the 20th century. The reason why it truly deserves to be labeled as a disruptive innovation is because it compelled the whole world to reconsider how it behaves, acts and reacts. In this very moment, the entire world is gradually reassessing its relationship with money, currencies and the financial sector itself and all these changes have been spurred by Blockchain and Blockchain alone as it is the driving force behind 'reconsideration'.

INOOVI single-handedly amalgamates the mantra behind Blockchain technology with the exhilarating opportunities that are present in the transfers and events market. After all, every act in the day is an event and INOOVI lets you become an absolute part of lucrative prospects by maximizing your earning potential and diversifying your revenue stream to help you secure a financial future where worries do not exist.



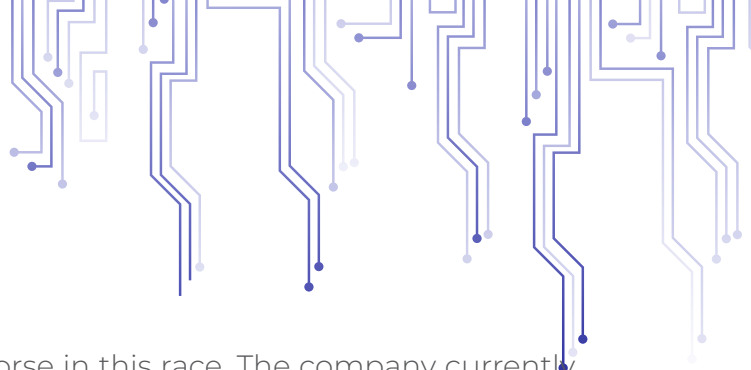
# 4.0 Blockchain: The Door to Endless Possibilities

The era of Blockchain has already started however, the growth and penetration rates of this technology are expected to rise tremendously in coming years. As of 2017, the average investment in Blockchain projects stood at \$1 million. Moreover, as much as 69% of global financial institutions and firms within the banking sector are said to be experimenting with the technology. This figure is not only fascinating but is a leading indicator of the fact that the financial disruption which Blockchain is expected to bring is not a mere possibility but is eventually inching closer to becoming a reality.

So what exactly is the leading motivation behind this decision on the part of the financial sector, the choice to accept Blockchain and possibly change how individuals and enterprises interact with money? Well, the answer to this conundrum is rather simple. The banking sector can expect to save an astounding \$8-12 billion on annual basis if it fully integrates frameworks supported by Blockchain within its broader infrastructures and networks. There is no wonder why, the global Blockchain market is expected to reach a capitalization of \$20 billion in the next 5 years – after all it brings with itself a world of endless possibilities which has never been witnessed before.

Believing in the unmatched and superior potential of Blockchain, INOOVI has developed the IVI Token by ensuring that it represents the opportunities that are linked with this innovation within their fullest extent and capacity. At INOOVI, we sincerely believe that everyone should demonstrate a willingness to open their minds and broaden their horizons by **thinking and living the Blockchain way** because it is the engine which will power the global financial arena in the near future. Blockchain is coming everywhere; Blockchain is the light of today and the hope for a brighter tomorrow.

Perhaps the most critical testament for this statement is the fact that internet giants such as Amazon, Uber, Google, Apple, Facebook, Airbnb and Alibaba or AUGAFALI as they are popularly known have already begun to acknowledge that Blockchain shall be a fundamental pillar of the next revolution in mankind. This is precisely why these firms have initiated research and development into this technology at their own accord to fully comprehend how they can amalgamate its functionalities within their system to always stay one step ahead of the competition. In fact, Blockchain innovation is soon expected to become a critical element of their mainstream business models.



Chinese e-commerce giant is already a top horse in this race. The company currently holds numerous patents related to Blockchain technology because it truly understands that the worth of this investment is supreme. Moreover, the company is already on its way to incorporating this technology to enhance the efficacy of its supply chains by providing benefits such as reducing counterfeiting and combating below-par labor conditions. These strategic moves are a witness to the prospects which are linked with this innovation and INOOVI truly believes that they can be transferred to the sphere of transfers and events through the launch of the IVI token.

## THE DOOR TO ENDLESS POSSIBILITIES



# 5.0 Our Manifesto: The Purpose of INOOVI – A World of Transfers and Events

The vision and mission of INOOVI is unique, exclusive and inimitable in more ways than one. Most importantly, the token represents a ‘first’ in the arena of global new sports club management because it essentially holds the potential to act as a bridge for promoting the involvement of coin holders into the enigmatic world of high rated transfers. Accordingly, it also presents the prospect of permitting hundreds, thousands and even millions of patrons to witness the sheer magnitude of events profits that are generated once new experiences are created.

The INOOVI team has currently devised three exclusive ways of using the token which applies to transfers, events and experiences however; we vow to multiply the utility of this token in unimaginable ways to ensure that it becomes a superior long-term investment opportunity that holds several benefits. From the moment an individual invests in the IVI token they can rightfully expect to unlock a wide array of perquisites that have been explored further within this section.

## THE INOOVI TEAM HAS 3 EXCLUSIVE WAYS



**CRAFTING UNIQUE  
EXPERIENCES**



**FULL ELITE  
ACCESS PATH**

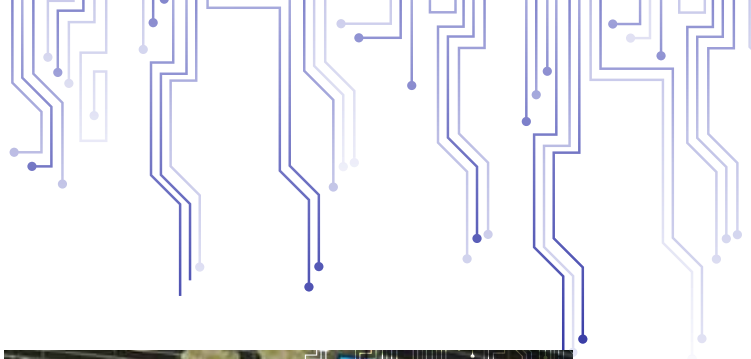


**TRAIN WITH THE BEST  
OF THE BEST**

### 5.1 Crafting Unique Experiences

Football or any other sporting event for that matter is all about the creation of exceptional experiences that remain etched in the memory of those who have witnessed them. The IVI token essentially enables users to purchase these experiences with sports teams, whether they are taking place on-field or off-field. This exceptional offer allows them to get up close with their favorite stars and meet legends of the game who have taken it to the zenith of success.





### 5.2 Full Elite Access Pass

The INOOVI team has already brought a host of teams, players and leagues onboard the platform that have shown their appreciation and faith in the technology and the possibilities that it can open. By showing ownership of the IVI token, users can get exclusive VIP lounge access during match play and observe the high energy vibes of sports first-hand which gets that adrenaline pumping.



### 5.3 Train with the Best of the Best

The secret to becoming a sporting champion is rooted in relentless training and dedicated workout sessions. Football's elite players however, take their passion for fitness up a notch and it is rare to become a spectator of the process which spurs a physical evolution in the truest sense. The IVI token enables its owners to become a part of the most grueling and challenging fitness and training sessions which precede the achievements of tremendous triumphs in the sporting arena.



INOOVI's manifesto behind the launch of the IVI token aims to spark a revolution in the contemporary sporting arena in a way that has never occurred before. It is a platform that pledges to change the dynamics of how supporters, teams and players experience sports by 360 degrees Virtual Reality Immersion – IVI is the ultimate token for international all stars sports players and their passionate patrons.

## 6.0 Why Create a Cryptocurrency for Transfers and Events?



It is indeed true that there is a plethora of cryptocurrencies flooding the market at this very moment, each of which possess their own distinctive characters and are created with the goal for facilitating secure, transparent and safe transactions in various industries and sectors. However, it is interesting to note that despite of its unmatched potential in terms of growth, profitability and participation, enterprises have failed to successfully develop a platform and framework that can support sporting experiences and this is where the notion of IVI token takes the center stage.

INOOVI understands the true and full scale of global experiences and the sheer magnitude of profits which they help realize everyday and everywhere in countless ways. However, it is critical to note that the success factor behind these experiences publicity and its absence can fatally impact the prospects of an event. The reason behind this is that the scarcity of publicity directly hits the number of tickets sold which in turn is reflective of the scale of participation.



## TWO KEY WAYS FOR EVENT'S SUCCESS

### PUBLIC PARTICIPATION & PUBLIC SPENDING

In many cases, willing supporters that intend to take part in an event are left out because of mismanagement, poor planning or limited seats but with the IVI token those enthusiastic individuals can finally get a chance to become exclusive patrons of the sporting championships that they want to support. In a nutshell, there are two keys to an event's success – **public participation** and **public spending**. The IVI token aims to magnify the presence and scope of both.

# 7.0 A Philosophy of You, Me and Us

## INOOVI TOKEN



### YOU, ME & US

Boasting of a team of professionals that know the sporting industry like the back of their hand, INOOVI has created the IVI token because it recognizes the profit potential of the industry and acknowledges that it has a potential to give back huge margins and returns to investors. The share of profits that are floating in the global sporting arena are pocketed by a limited number of elites when the industry holds the absolute potential to open its doors and function as an economically viable marketplace just like other sectors which thrive due to increased participation.

As a supporter, you are the strongest pillar of the global sporting ring yet you are unable to gain any monetary benefits by showing unconditional support to your favorite teams. INOOVI encourages you to raise your voice and acquire your rightful royalties and the only protected means to do this is through the IVI token which has been designed by adhering to a collectivist philosophy of you, me and us whereby, each and every individual that somehow contributes to the triumph of sports is rewarded in ways that they can never possibly imagine. The IVI token is a global movement of visionaries in the field who can take you to the peak of victory.



# 8.0 The INOOVI - IVI Token Solution

One of the key goals behind the IVI token is to bridge the gap between sports supporters, fans and gaming events themselves. As a cryptocurrency which has been exclusively designed to serve the purpose of facilitating the sporting community, the Blockchain driven solution permits anyone who has ownership in the platform to receive profits as soon as they are calculated.

## IVI TOKEN SOLUTION



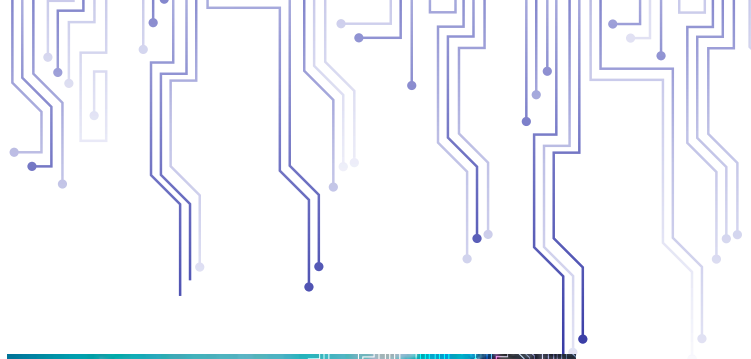
**SPORTS, SUPPORTERS,  
FANS & GAMING EVENTS**



**IVI TOKEN IS TO  
BRIDGE GAP**

A simple way to explain this mechanism is to discuss what would happen once a sports club agrees to come onboard with this venture. When a sports club signs a contract with the IVI token to become a member of the platform it is automatically included in the roster of clubs that are currently a part of the project.

From that point on, the functionalities supported by the IVI token through the power of Blockchain undertake their responsibility of automatically disbursing rightful profits to token owners. The business model and solution-based framework of the IVI token is based upon three critical elements which are explored further.



## 8.1 IVI Token as a Utility Token

The value chain which is spread across a field of sports is massive. It entails the involvement of hundreds, thousands and eventually millions of individuals that are either directly or indirectly involved in making the process a success. Unfortunately, only a small segment of that population is able to reap the financial benefits of a successful sporting tournament, activity or event despite playing a vital part in ensuring that it meets its elected goals.



This is precisely why IVI has been developed as a utility token. The foundation of this concept is rooted in the idea that supporters should be able to reap the advantages of the utilities provided by events to the fullest possible extent.

Therefore, owners of the IVI token are granted with rights to access several features such as participating in special sales and activities that have limited admittance otherwise. Moreover, the IVI token framework has selected Football as the starting point of this initiative because it is arguably the most popular and widely known sport in the world which bags the interests of fans that belong to a wide variety of demographics.

From young kids that relentlessly practice the art every day to the youngsters who enter the field as professional players on different levels every single day, Football opens the doors of opportunity for many and the IVI token aims to do the same for you. By leveraging the true potential of each actor and process within the broader value chain, the coin maximizes the utility that the sport has to offer its patrons.

The IVI is an ERC20 Token. This means that all transactions conducted through this platform are registered and recorded in the Blockchain. The Anti-Money Laundering (AML) features of the coin further enhance its utility as all buyers, owners and sellers are readily identifiable on the Blockchain in case any individual actor pursues malicious means to tarnish the integrity of the system or engages in acts of cheating or stealing.



## 8.2 Virtual Reality Live 360° Sessions

As noted previously, the premise of the IVI token is based on bridging the gap between crowds and cryptocurrency. This would allow fans and supporters to participate in sports which they avidly follow in a way like never before. The key to achieving this objective is the integration of the latest innovations.

The high technology experience which is associated with the IVI token project is called [www.virtualivi.com].

The platform amalgamates modern developments in the field of virtual reality, artificial intelligence and cryptocurrency to create what is termed as a brand new **Virtual Reality 360°** experience. Using the specialized VIRTUALIVI glasses any sporting aficionado belonging to any part of the world can be placed right in the middle of the field.

This innovation brings sheer magic, absolute excitement and unmatched thrills to supporters in a unique manner. Not only sports, the IVI token also allows its patrons to create new experiences tourist and cultural spots, museums, shows, restaurants, and so on. Thanks to the forward thinking of the team at INOOVI Ltd., the IVI token will put you right in the middle of a football game, a boxing ring or in the stands during a fierce tennis match. Through this innovation, you shall have the liberty to visit a restaurant before booking, swimming in a hotel pool before you decide to book it for a vacation or fly in an airline before deciding to buy tickets.

***The IVI token is the golden key to discovering a whole new world of opportunities, experiences and unforgettable moments.***



# 9.0 How to Join the IVI Token Movement?

The reasons to support the IVI token movement are endless; after all it is a one-of-a-kind coin that has been crafted for the sporting arena by leveraging upon the full innovative capabilities Blockchain technology. In order to ensure that the purchase process is as simplified as possible, the INOOVI team has ensured to develop its website [<https://infinivi.io/>] as a one-stop shop for all information related to the venture. If you are seeking to join the movement and embark on an exciting, fulfilling and lucrative journey, the portal will allow you to explore the available IVI token packages.

**X 20**



**TOKEN**

Initial Package - 20 IVI  
**30.00 \$**

**X 50**



**TOKEN**

Starter Package - 50 IVI  
**75.00 \$**

**X 100**



**TOKEN**

Fans Package - 20 IVI  
**30.00 \$**

**X 250**



**TOKEN**

Professional Package - 250 IVI  
**375.00 \$**

**X 500**



**TOKEN**

VIP Package - 500 IVI  
**750.00 \$**

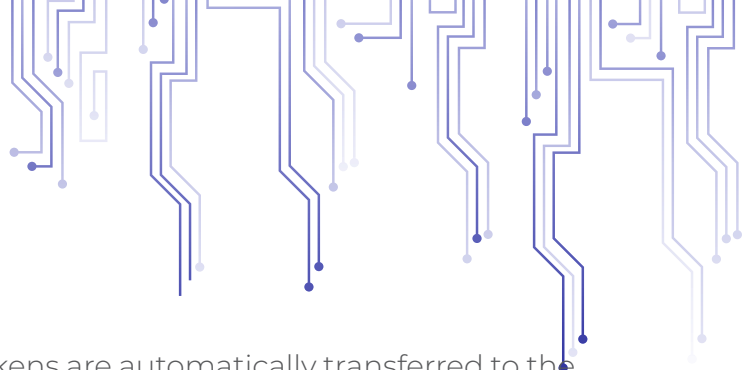
**X 1000**



**TOKEN**

Gold Package - 1000 IVI  
**1,500.00 \$**

The official website [<https://infinivi.io/>] is the sole and official distributor and seller of the token as of now. Any other mediums or channels claiming to be sellers or resellers of the coin are not reliable or trusted sources to pursue this investment opportunity – therefore, all investors are strictly advised to follow the INOOVI website for accessing authorized statements about the venture.



Upon completing the purchase process, all tokens are automatically transferred to the crypto wallet of the individual. In order to ensure that beginner level investors or those who have limited knowledge of crypto investments are able to benefit from the prospect, INOOVI will share clear instructions about setting up a crypto wallet to owners. In accordance with the standards terms of the project, all IVI token owners shall be entitled to receiving a part of the profits from each event on a day to day basis.

Apart from securing partial profits from successful sporting events and activities, the developers of the IVI token have also ensured that the coin also transforms into a long-term investment product.

Therefore, owners that choose to hold or retain the token in their crypto wallets can also take advantage of value-appreciation which will take place as the coin becomes listed on various worldwide exchanges.

This aspect is critical to provide an investment guarantee and mitigate the risks that are associated with the initiative by creating a revenue stream for investors that prefer to bear low to moderate risk.



# 10.0 What About Other Cryptocurrencies?

Given the incredible rise of the Bitcoin in recent years, it was not surprising to witness the influx of a number of cryptocurrencies in the market some of which, such as Ripple and Ethereum proved to be worthwhile for those who chose to purchase them. On the other hand, the cryptocurrency also observed the fall of various digital currencies that could not withstand the test of time and were destined to crumble.



## 10.1 Cryptocurrencies and Sports

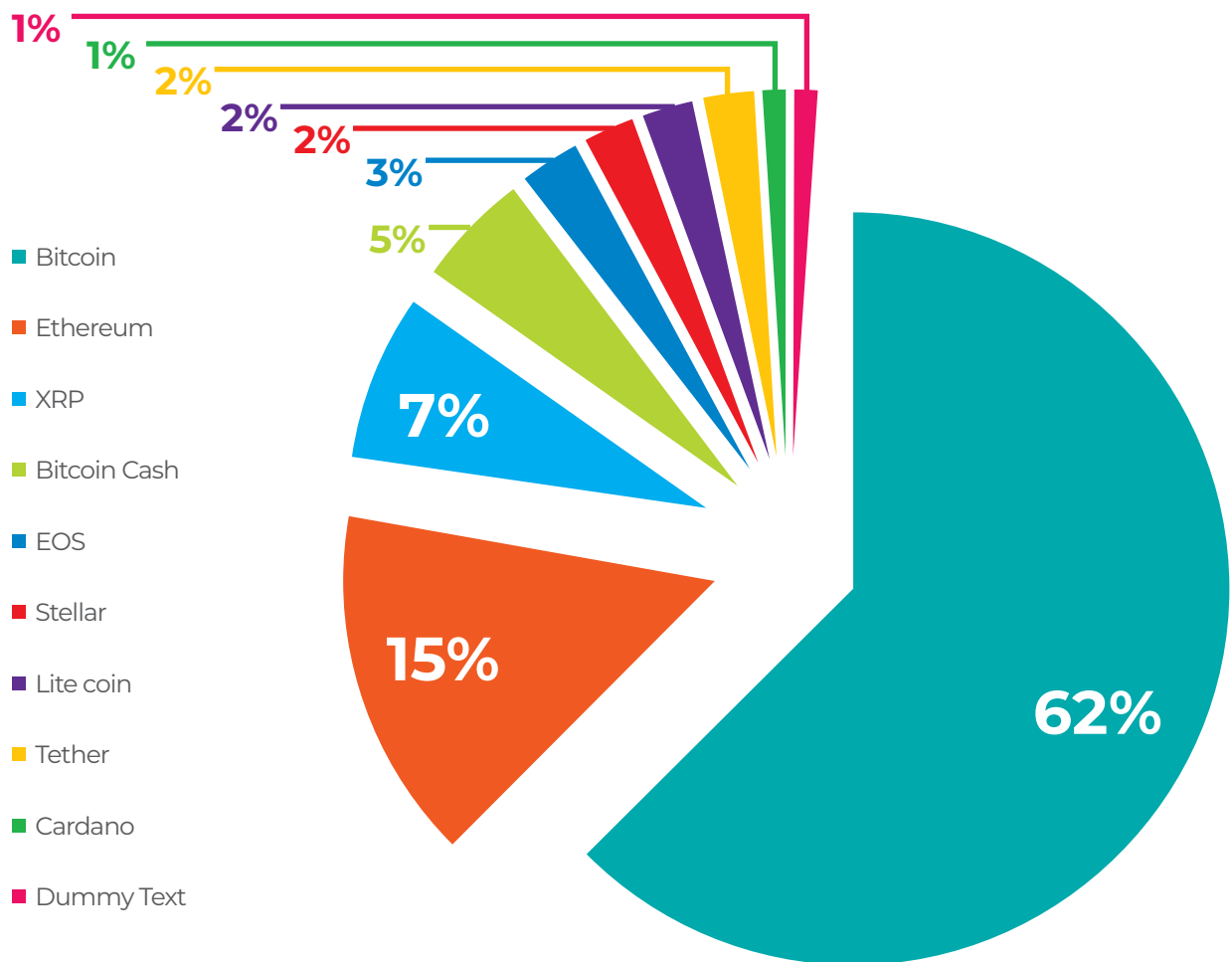
The sporting arena predominantly works because of the relentless and unconditional support of fans – after all they are the ones who purchase tickets to sporting events, buy official merchandise and watch games online or television through a pay-per-view model in some cases. The culmination of this spending often amounts to billions of dollars.

Unfortunately, under the traditional financial setup it is impossible for fans and supporters to acquire a share of these revenues, which are ultimately generated through their direct participation in the sports industry. This is precisely where the technology boasted by cryptocurrency can intervene; it is a framework which is sustained by



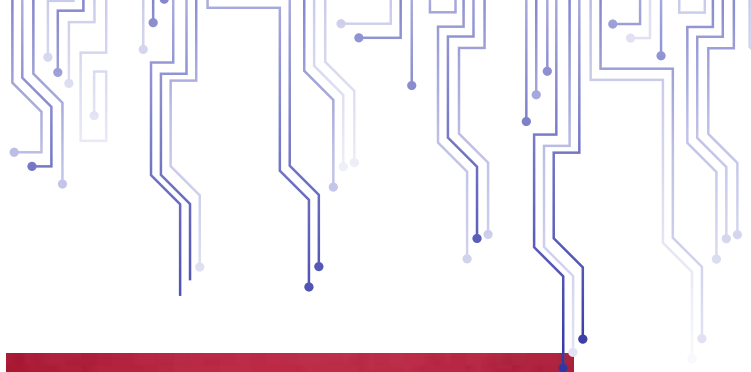
investors from all over the world and IVI token is the exclusive digital currency which is here to turn this possibility into a reality.

The IVI token invests in the latest and most high-tech technology dedicated to sports. Through the ownership of this token fans will be provided with the opportunity to benefit from a host of new features namely the Virtual Reality 360 live sessions.



### 10.2 Zero Variation, 100% Originality

Fortunately, the team at INOOVI comprises of qualified and proficient experts in the field who have studied the dynamics of the market and its trends. This is one of the reasons why there has been a strong focus on ensuring that the IVI token breaths a life of its own and shares no linkages with any other digital currencies that are already available on the market.



### 10.3 Exclusive Integration of Blockchain Technology

At INOOVI, we strongly believe in the trustless framework supported by Blockchain technology whereby the role of third-parties and middle-men is eliminated to create a framework where financial transactions can take place with absolute transparency and accountability.



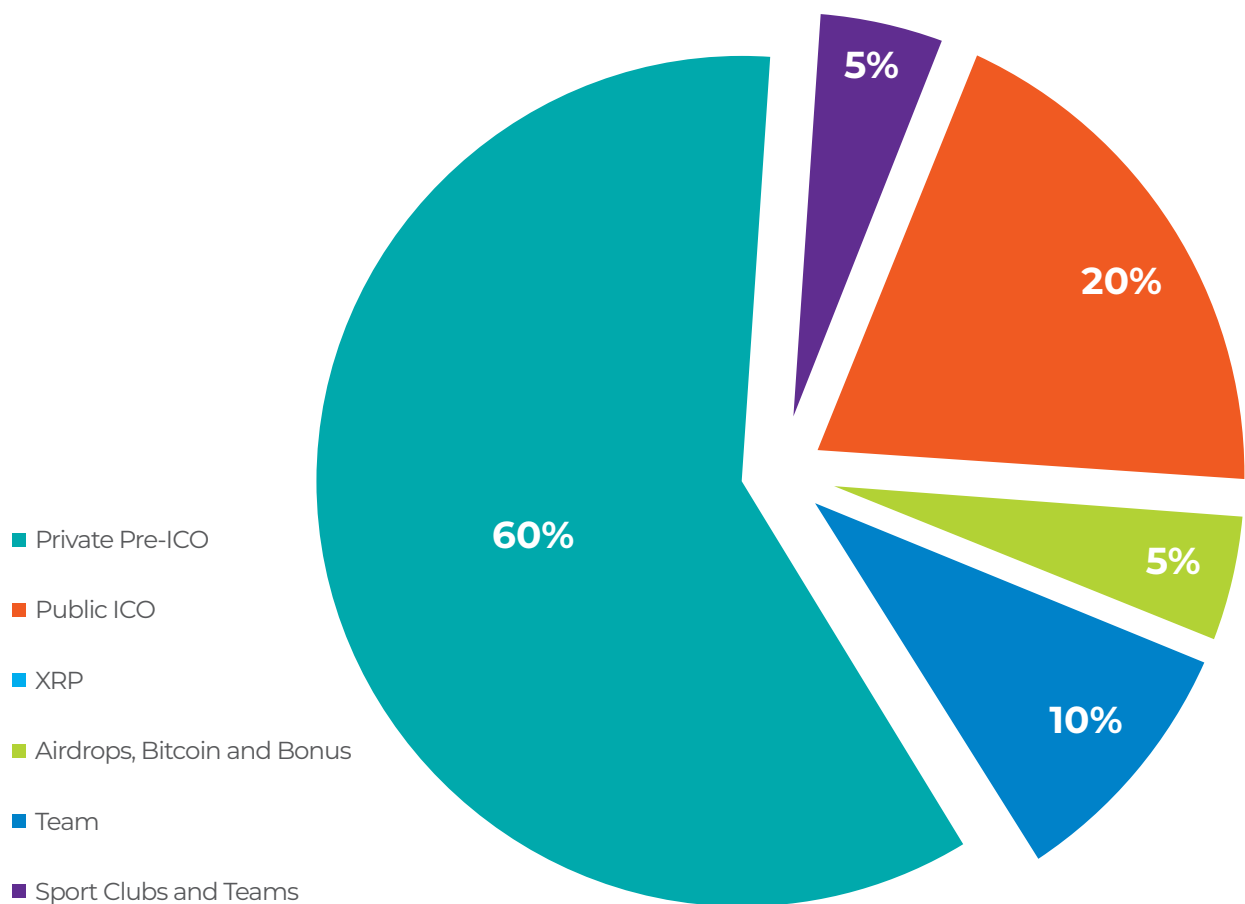
Owing to the advantages that this innovation holds in comparison with alternative solutions, we have made certain that its complete incorporation is exercised during the process of designing the IVI token.

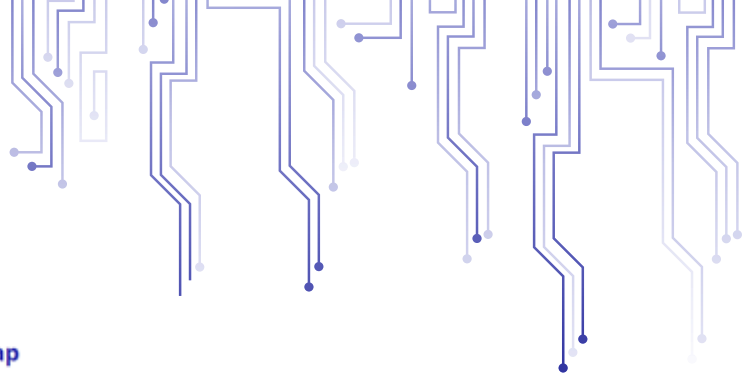
Based on this ideology, we are proud to announce and celebrate the uniqueness of our coin which provides an original platform for token owners and holds a unique identity of its own that is not comparable with any other coins that are presently available in the market.



# 11.0 An Investment for the Future: ICO Roadmap

The INOOVI team has carefully crafted the roadmap for the ICO to facilitate the maximum number of investors that wish to pledge their support for the venture and are willing to invest their financial resources in the project. The objective of this section of the whitepaper is to present a comprehensive overview of the ICO and provide the necessary details that you may require to make an objective decision.





WHAT'S NEXT WITH IVI ?

## IVI Crypto Roadmap

So many things need to be done and so many tasks already began, so stay tuned and have fun, IVI is coming....

**Initial Investors Meeting July 2017**

Initial Investors Meeting



**First White Paper Edition and Release August 2017**

First White Paper Edition and Release



**Safety and Security Study Requirements September 2017**

Safety and Security Study Requirements



**Launch of First Website Version October 2017**

Launch of First Website Version



**Launch of IVI Tokens Sales December 2017**

Launch of IVI Tokens Sales December 2017 Pre-ICO



**First Sports Clubs Contacts - IVI Token \$0.10 Value - January 2018**

First Sports Clubs Contacts - IVI Token \$0.10 Value



**End of Pre-ICO - IVI Token \$1.20 Value - Mars 2018**

End of Pre-ICO - IVI Token \$1.20 Value - Mars 2018



**White Paper and Website Updated - Infinivi.io - April / May 2018**

White Paper and Website Updated - Infinivi.io - April / May 2018



**Launch of ICO - First Sport Club Official Signature June 2018**

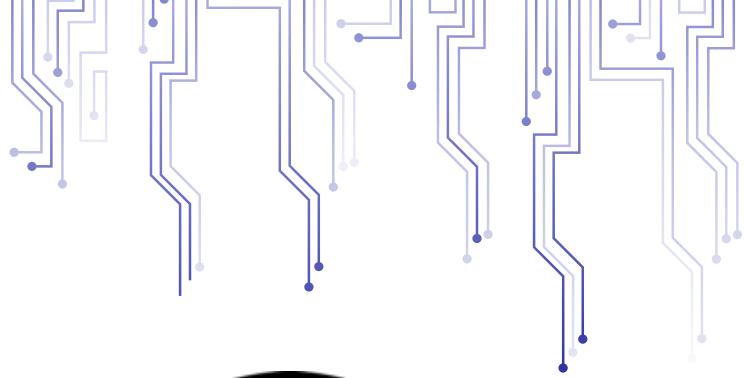
Launch of ICO - First Sport Club Official Signature June 2018  
Sport Club The Corinthians, Sao Paulo, Brazil



**IVI Token Value \$1.90 - FORECASTS ONLY September 2018**

IVI Token Value \$1.90 - FORECASTS September 2018





## 11.1 ICO Schedule

The ICO is scheduled to take place on 22nd June, 2018 which marks the first day of summer in the northern hemisphere. With the release of the first batch, INOOVI has decided to provide a limited token offering, therefore, this ICO will comprise of 10 billion IVI tokens. Moreover, we are pleased to declare that additional IVI tokens shall be made available during the next phases of development and will be made public in portions of 10 billion IVI tokens each.

However, it is important to note that this action will only be undertaken if market dynamics show a demand for the coin or the company decides to pursue another project for which the coins maybe needed as a starting point. INOOVI Ltd.. will hold the complete responsibility of protecting buyers and sellers against any impending market volatility which may take place with new releases of the IVI token.

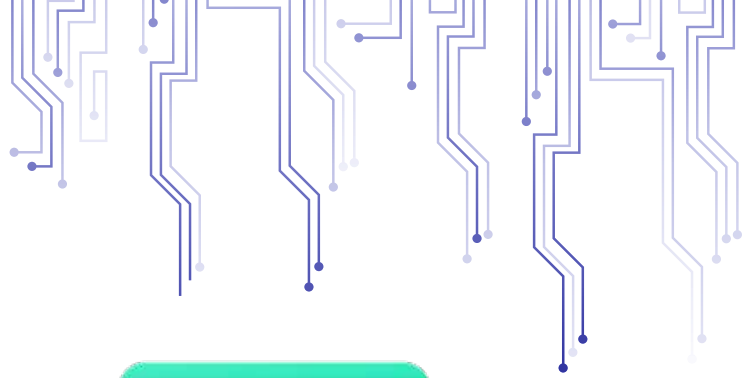


## 11.2 Contractual Agreements with Sports Clubs

The rationale behind issuing a large amount of tokens as a part of the first batch is the genuine curiosity and positive expectation which is present in the market owing to the launch of IVI tokens. Based on this observation, we are anticipating that a huge number of sports clubs will show their interest in supporting the platform and the company is already in contact with 120 clubs at the moment.



Since it is not possible for INOOVI Ltd. to fully gauge the accurate quantity of clubs in this case, the management team decided to initiate the ICO with the said quantity in order to ensure that the maximum number of patrons that are able to benefit from it. Nonetheless, the following measures have been undertaken to mitigate the risks that are linked with the possibility of having unsold coins.



### 11.2.1 Creation of Multi-Signature ETH Wallet

Upon the conclusion of the ICO, all unsold, non-attributed or not dropped tokens will be transferred into an ETH Multi-Signature Wallet. As the founding company behind the venture, INOOVI Ltd. will possess the ownership of a signature and the two single largest sports clubs that are recognized during the ICO will possess the ownership of remaining two signatures. This means that all unsold, non-attributed or not dropped IVI tokens will be held by the three 'private key' owners.



Moreover, only the three owners of these signatures shall have the authority of permitting the next release of unsold, non-attributed or not dropped IVI tokens. The key motivation behind the use of an ETH Multi-Signature wallet is accountability. This mechanism will essentially act as the strongest warranty for all investors that no single actor who is a part of this global venture can ever possess the ability to destroy, influence or manipulate the IVI token price.

### 11.2.2 Token Burning

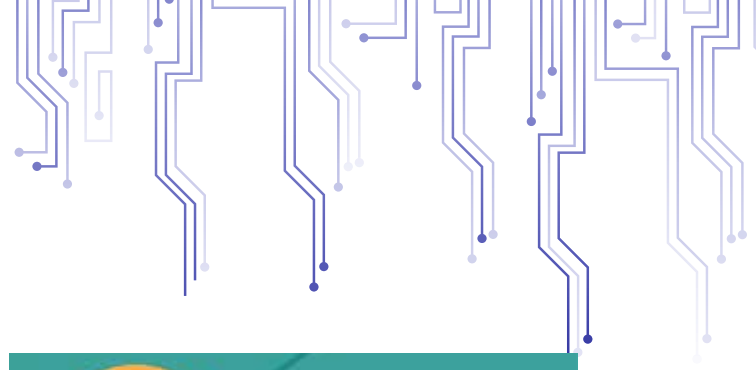
At INOOVI Ltd. our investors are the single most important stakeholders in the project. This is not merely a statement but a fact which is reflected in our actions and decisions. In order to take all possible measures for certifying that investors in the IVI token do not experience an unprecedented decline in coin value at any specific stage, INOOVI Ltd. will commence the token burning of all unsold, non-attributed or not dropped coins on 23rd June, 2019 which is a date that falls upon the completion of a 12 month period.



Due to this event, all sports club which intend to become owners of the IVI token from that point onwards will be expected to buy them on the market.

### 11.3 Information on Exchanges

INOOVI Ltd. is currently pursuing discussions with many exchanges including Binance. We acknowledge that the process of listings is time-consuming however; we are taking all possible measures to make sure that it progresses in the right direction.



## 11.4 Current Trends, Forecasts and Introductory Pricing

During the Pre-ICO stage in the first few weeks of 2018, the token prices experienced an increase to \$1.20 from \$0.10.

In accordance with the forecasts of our specialist team, this trend is expected to continue till 21st September of 2018. We are planning to launch the cryptocurrency on a global scale at a low introductory price of \$1.20 per IVI token.



This flat value will unlock a door of unlimited profits and revenues in a massive world of transfers and events.

## 11.5 ETH Blockchain Contract Address and Delivery

At the end of the ICO, INOOVI Ltd. will fulfill the responsibility of delivering all tokens. Please note that all of our private early investors have requested INOOVI Ltd. to manage their tokens owing to their lack of familiarity with the technology. Due to this reason their transactions will not appear on the Blockchain.



# 12.0 Presenting INOOVI's Bounty Campaign – It is Now or Never

At the end of the 90 day period, starting 22nd June, 2018 all IVI tokens will be released on dedicated wallets. If you have an unparalleled belief in the potential of the venture and hold a conviction that it is the next disruptive innovation to hit the sporting world then be sure to invest in the IVI token at an astounding flat rate of \$1.20 until that date.



**TOKEN**



**IVI TOKEN  
WILL BE RELEASED**



**IVI TOKEN RATE**

Did you buy Bitcoin when it was valued at less than \$100.00? Did you perhaps buy Ethereum when it was valued at less than \$10.00? Did you buy Ripple when it was valued at less than \$1.00? Then now is the time to purchase the IVI token, the ultimate cryptocurrency for international all stars sports players and their passionate patrons.



# 13.0 Where is INOOVI Located?



The Head Quarters of INOOVI Ltd.. are located company is located in Asia. Our team\* of seasoned experts and professionals is spread throughout various locations across the globe.

## TEAM OF EXPERTS



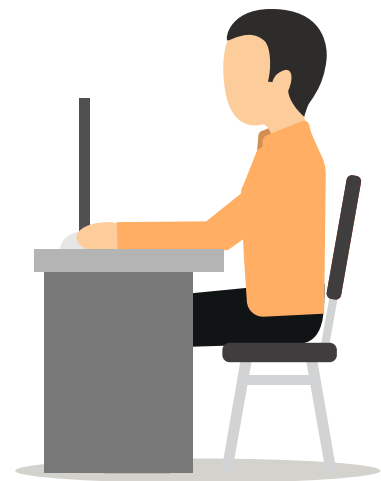
**BUSINESSMEN**



**SPORTS PLAYERS**



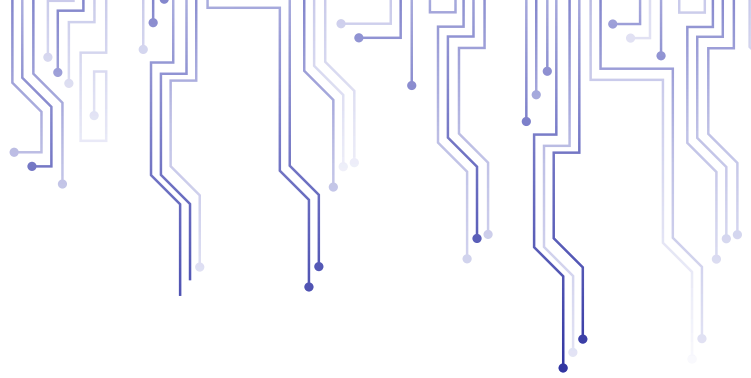
**INVESTORS**



**DEVELOPERS**

*\*Team: The massive team behind the IVI token comprises of businessmen, sports players, investors and developers that have absolute faith in the success and potential of this ICO.*





## 13.1 Contact Information

INOOVI Ltd. maintains an extensive presence on numerous online channels in order to facilitate communication with potential owners of the token. If you would like to meet our team, raise any query related to the ICO, explore our roadmap or shop for tokens online then logon to our official website <<https://infinivi.io>>.

**WeChat or Telegram Phone Number:** +852 6804 9937

### 13.1.1 Social Media Handles

You can also connect with team INOOVI on the following social media platforms and websites:



WorldCoinIndex  MISC. DISCOVERING TOKEN

**YouTube Channel:** [https://www.youtube.com/watch?v=l-2B\\_ef1TsE](https://www.youtube.com/watch?v=l-2B_ef1TsE)

**Twitter:** [twitter.com/inooviWorld](https://twitter.com/inooviWorld)

**Telegram:** <https://t.me/inooviworld>

**Instagram:** #ivi\_token

#### **Our Instagram Partners:**

<https://www.instagram.com/thekingrosa>

[https://www.instagram.com/lola\\_brasil\\_brasil](https://www.instagram.com/lola_brasil_brasil)

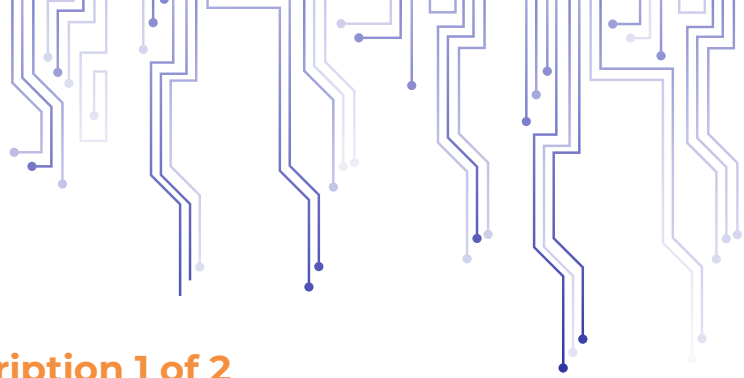
<https://www.instagram.com/marcelosilvaftw>

**GitHub :** <https://github.com/Inoovi>

**Southxchange.com Listing:** <https://www.southxchange.com/Market/Book/IVI/BTC>

**Worldcoinindex Listing:** <https://www.worldcoinindex.com/coin/inoovi>

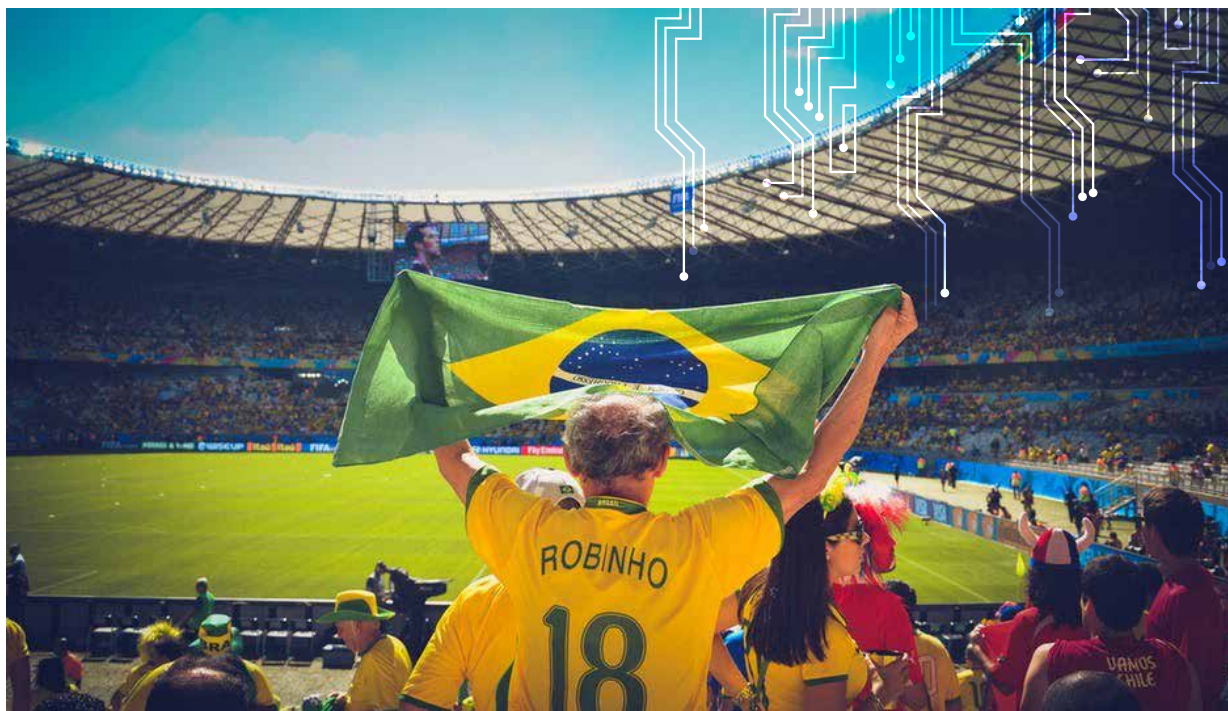
**Misc. Discovering IVI Token:** <https://infinivi.io/discoverivi>



### 13.1.2 Public Media IVI Token Description 1 of 2

Translated from this official media release article:

<https://www.mundorubronegro.com/flamengo/criptomoeda-e-esporte>



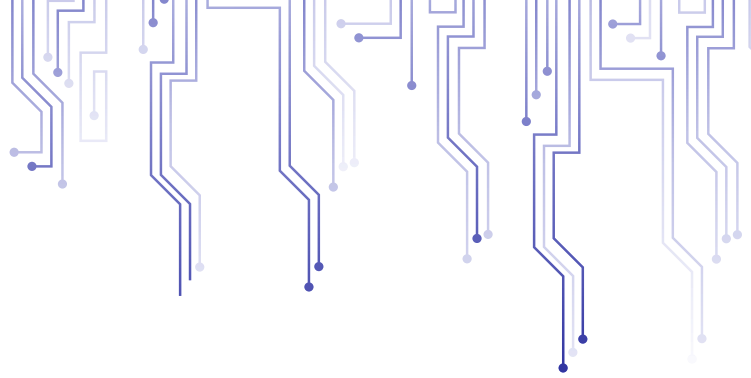
## SPORTS AND CRYPTOCURRENCY



**SPORTS**



**CRYPTOCURRENCY**



What it is? How does it work?

Sport works thanks to fans all over the world. Supporting their teams and players, they buy tickets, T-shirts and merchandising, pay some TV Games on demands.... and it is generating billions of sales each years... but also billions of profits....

Do fans get a part of these profits they are generating? Not really.

Cryptocurrency works thanks to investors all over the world. Investors allow Cryptocurrency to invest in, developments, services and products. Cryptocurrency are generating billions each year, billions of profits also, and for the most, most of these billions of profits are returned to investors as royalties.

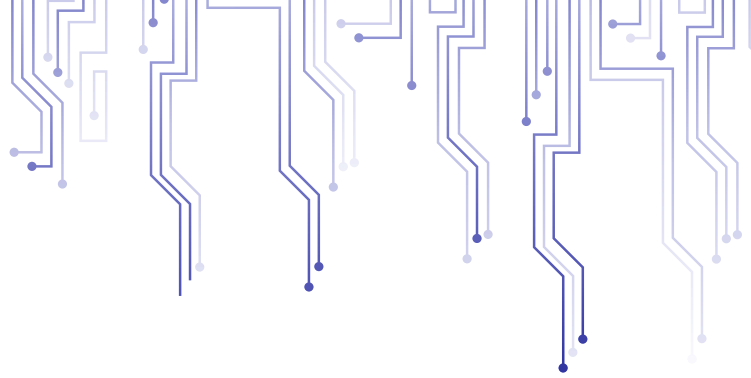
So why can't the sports industry return profits to fans the way Cryptocurrencies can?

Because a link is missing...or, « was » missing.

This link has been created few months ago by INOOVI: this link is called the « IVI Token ».

Fans are becoming investors with IVI Token. They can get a lot of new sports features also with this investment, but they are also generating profits when « holding » IVI Token.





How it works?

IVI Token is investing in high technology devoted to sports. Fans will soon use all these new high tech features thanks to these IVI Tokens. Fans will be supplied with brand new events and joyful moments close to their teams and players. Fans will have to buy IVI Token to make it! No other solution.

Same as fans going to stadium: no other solution for them than buying a ticket.

But why entering these New High Technology?

Because high tech is everywhere. In your TV, in your phone, in your kitchen, in your car and so on....

So now High Tech is penetrating the world of sports all over the world. This high technology will arrive in September 2018 with first Virtual Reality 360 live sessions. IVI Token will supply high quality programs thanks to its partnership with Insta 360, Chinese company. IVI Token will allow everyone to access these programs.

Fans will need some options they can buy from now on <https://virtualivi.com>.

Viewing the trainings of your favorite team or players, attending live streaming to private games, and so many other examples, with no limit... no limit...

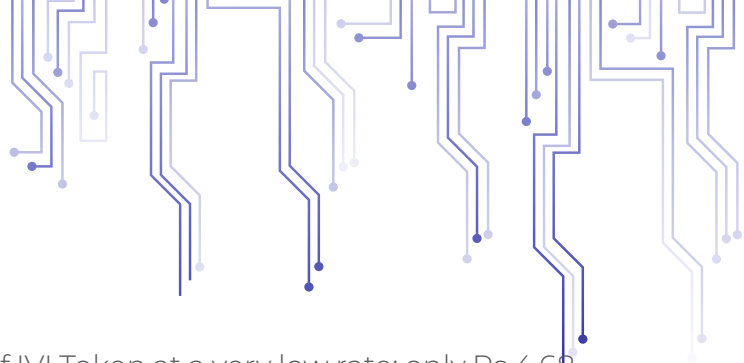
So many other programs could be available daily, everywhere in the world : Imagine a grandfather watching his little girl dancing on stage, live streaming, same as if he was in the same room.... imagine all that virtual reality trips you could even participate... visiting museum or even checking an hotel room before going there.... watching CHEF cooking in his own restaurant... everything will be available days by days...

No limit...

And it starts September 2018.

IVI token is starting with sports but will also get into all entertainment, shows, media's, concerts, travels, restaurants, hotels.... No limit....

IVI Token is just here/ arriving.



Don't wait anymore to buy your first batches of IVI Token at a very low rate: only Rs 4.68 for time being. It could be 10 times more in 1 year because the whole world will use it. The whole world will need it. Be advised that IVI token has been issued in a limited number. That is why its own rate could only increase. Don't wait anymore. Don't miss your chance to buy it now at the best public price ever for time being.



### 13.1.3 Public Media IVI Token Description 2 of 2

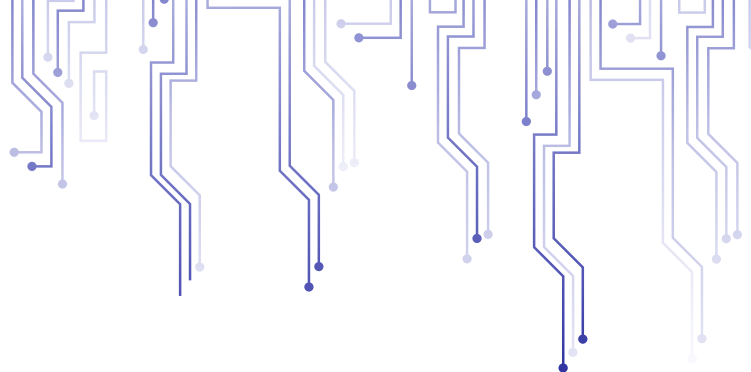
Translated from this official media release article:

<https://www.mundorubronegro.com/flamengo/explorando-juntos-o-ivi-a-criptomoeda-do-esporte>

#### Discovering IVI together

INOVI Ltd. Company - <https://infinivi.io>, is made to bring Virtual Reality VR360 and new High Technooviology features to sports and events through its own new and unique cryptocurrency called IVI Token. But what is a Cryptocurrency? A Cryptocurrency is made to be traded on dedicated public market first. But few of these cryptos are offering a modern and new model of business.

IVI Token is one of these. One among thousands of Cryptocurrencies.



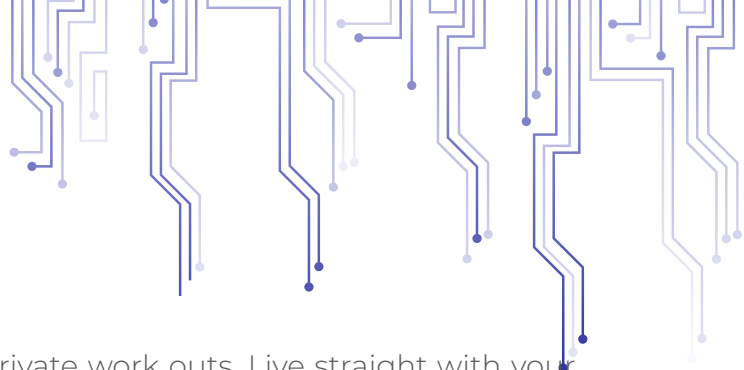
IVI Token has a very particular goal. IVI Token, will allow you to access new features and above all of them, the Virtual Reality, 360° Live Streaming with one of the top world's company called "Insta360". To have access to all these features you can start discovering here - <https://virtualivi.com> - you will need IVI Token.

If you are a sports lover and want to be closer to your sport idol, you could have access to some outstanding IVI Token features. For example, Our Brazilian partners, Boxing Champion Sidney Rosa - [instagram....](#) – Brazilian Frescobol World Champion Marcelo Silva - [instagram.com](#) and Brazilian Samba and Dance TV Events Specialist Lola - [instagram.....](#) will be also a part of our Virtual Reality.

Have you ever imagine yourself being closer to your sports idols while they are playing, training, giving you advices, hearing their breath, seeing them sue, working hard, seeing all their moves in details while they play on a Virtual Reality VR360° Live session ? It is just Amazing!

And what about being inside the field of a football game, within the eyes of the referee, having a vision of the full stadium all around you, being able to run among the players and being their eyes within your virtual glasses? That's something that you've never imagine doing before, you will be able to do it only with IVI Token.

Besides Sports, IVI Token is also offering the Virtual Reality 360° to anyone willing to have their own presentation on events, shows on stage, hotels, restaurantes, spas, fashion weeks, Real Estates, Travelers and so on. IVI Token will start soon, bringing you the VR360 at home.



Attending training sessions, private games, private work outs, Live straight with your favorite teams and champions will be available soon with IVI Token. Why do you think Corinthians and Atletico Paranaense are already under contract and so many others are joining ?

IVI Token was made to link sports fans to sports idols!

IVI Token is using same technology as the famous Bitcoin and Ethereum. IVI Token is using what is called the Blockchain Technology. A very technical and secure Technology. IVI Token is not only a financial cryptocurrency. It is officially a useful cryptocurrency, called Utility Token. You will need IVI Token to perform some new experiences with your favorite sport.



To access this incredible experience, that will be launched late September 2018, you will first need a special glasses, plus private access of your choice available in BRL, USD and IVI Token on <https://virtualivi.com>. Few weeks are needed to deliver everyone around the world before first Live sessions. You are going to be very surprised.

Be aware that after a first period of free experiences, you can only get this access with IVI Token.

If you have IVI Token, you can attend these incredible experiences all sessions long. If you don't have IVI Token yet? It is time to purchase at the best rate - with a minimum of 10 IVI Token / Rs 4.68.

Do not hesitate to purchase your IVI Tokens now, because as much as you spend IVI Token to attend a session, you will need to repurchase IVI Token for next sessions. IVI Token is also an investment on a long term basis because the price will increase day after day. So, the best time to buy IVI Token is now.



Why is it the best time to buy IVI Token now? A limited amount of IVI Token is available on the market. As the fans will always need more and more IVI Token day after day all round the world for all different kinds of sports and events, the price of IVI Token can only increase.

Whatever happens in the market, 1 IVI Token will always worth 1 IVI Token. With IVI Token you will always win. Do not hesitate to purchase your IVI Tokens on our IVI Token official website only <https://infinivi.io>

Many incredible surprises are coming with IVI Token announcement on our website - [mundorubonegro.com](http://mundorubonegro.com), next week. Believe us, IVI Token is the future of sports. Thank you!



# 14.0 Conclusion

The IVI token has been exclusively launched as a **'high profits, high returns'** cryptocurrency for the global sporting arena. It marks the advent of a new era in the modern management of sports club profits and revenues. Several high-rated players have already pledged their allegiance to the venture, the IVI token is the unrivalled lifeline of today's sports clubs.



**HIGH PROFITS**



**HIGH RETURN**

The deal of a century is knocking on your door, are you willing to jump onboard as a zealous and passionate supporter of brand new sports experiences? After all, **'the world is not enough, you deserve more!'**

# 15.0 Disclosure

INOOVI Ltd. shall not disclose any confidential or personal details of its partners to third-parties or entities without seeking their permission and approval. All partner or user data stored in our system shall remain completely secure.

However, if the need to obtain this information arises at any point in time, INOOVI Ltd. will only exercise legal options and alternative solutions to secure it upon gaining official permission from the individuals or team(s).

INOOVI Ltd. strongly believes in abiding by a 100% safety, security and trust policy when conducting its business activities and managing its operations.

## Welcome to a World of Champions

IVI is the New Sports and Players  
Utility Asset

[BUY IVI NOW – CLICK HERE](#)